

## BUELLTON'S COMMUNITY VISIONING PROCESS BEGINS

The long awaited Community Visioning Process, which the City Council approved last year, has begun!

The process includes three public visioning workshops that will be held between March and June. During these workshops extensive public comments will be used to determine how best to move forward with the Avenue of Flags redevelopment project, develop consensus around what the community wants Buellton to look like in the next 10-20 years, and revise the City's land use regulations and policies, as appropriate.

To ensure this project is well planned and facilitated, the City hired the consulting firm of RBF: Urban Design Studio to oversee this process. Susan Harding and her team will lead the three public visioning workshops. A fourth workshop will take place sometime in early fall after the City has drafted proposed changes to applicable ordinances and regulations that result from public consensus.

The first Public Visioning Workshop will solicit community ideas of how to make our community better, and will take place on:

**Thursday, March 18**

**6:30-8:30 p.m.**

**Oak Valley Elementary School — Multi-Purpose Room**

595 Second Street  
Buellton

Buellton Is Our Town is well represented in the Visioning planning process. A steering committee has been appointed to work with the City Planning Department and RBF: Urban Design Studio. The committee's focus is: to help with planning the public workshops, to help keep our community neighbors informed about the process, and to help ensure that this process is representative of the whole community and not just a few. Serving on the steering committee are: **Ron Anderson** (realtor), **Peggy Brierton** (business owner and Buellton Is Our Town), **Mark Cavanaugh** (Buellton Parks & Recreation Commission), **Bill Coghlan** (developer), **Tom Cooper** (Buellton superintendent of schools), **Phil Culler** (developer), **Judith Dale** (commercial property landowner: Hwy. 246, Buellton Community Education Foundation, and Buellton Is Our Town), **Puck Erickson** (landscape designer), **Dawn Farrier** (business owner), **John Franklin** (developer), **Mike Hendrick** (general manager, Marriott Hotel), **Coleen Klein** (Buellton Senior Center), **Kerry Moriarty** (commercial property landowner: Avenue of Flags), **Dean Palius** (People Helping People), **Victoria Pointer** (mayor), **Foster Reif** (Buellton Planning Commission), **Holly Sierra** (Buellton City Council), **Judi Stauffer** (Buellton Is Our Town), and **Kathy Vreeland** (Buellton Chamber of Commerce and Visitors Bureau).

Buellton's new City Manager, John Kunkel, has made it clear that everyone's ideas are welcome — whether you live within the City limits of Buellton or in the unincorporated areas surrounding the city. This is a very significant statement, and underscores the importance of this process which will look at:

- \* The Buellton Redevelopment Area — including the Avenue of Flags, the north side of McMurray Road, the empty lot across from the Albertsons Shopping Center)
- \* Zoning throughout the city — including mixed use development
- \* Walking and biking trails
- \* Architectural design standards
- \* Community theme or identity

The City of Buellton has invested \$100,000 in this community-wide effort — please be sure that your voice is heard by attending as many public workshops as you can and encouraging your friends and neighbors to do the same.

Thank you.

**NOTE:** Also check the *Blog for Buellton* website to see what your friends and neighbors are saying about Buellton and the community visioning process!